

Chief Executive Certification for Government Advertising Campaigns

Certification Statement – Small Business Campaign

I certify that the Small Business Campaign complies with the *Guidelines on Information and Advertising Campaigns by non-corporate Commonwealth entities* (Guidelines).

This certification takes into consideration the Report of the Independent Communications Committee. It also takes into consideration advice and evidence provided by officers within the Treasury with responsibility for the design, development and implementation of the Small Business Campaign and advice provided by Treasury's Parliamentary and Legal Services Division.



John Fraser
Secretary
The Treasury

7 April 2017